



**For Immediate Release
March 4, 2015**

**Sonoma Community Center & Transition Sonoma Valley
Present Russian River Film, March 20**

The 110-mile long Russian River flowing through the gladed forests and farm lands of Mendocino and Sonoma County and its vast watershed is the subject of an upcoming film presented by Transition Sonoma Valley (TSV) and the Center for Sustainable Living of the Sonoma Community Center (SCC). This final offering in the **Films for the Future** series will be screened on Friday, March 20, once again on the new 16-foot theatrical screen on the Rotary Stage in Andrews Hall, located at 276 East Napa Street.

The Russian River: ALL RIVERS The Value of an American Watershed was shown at Sebastiani Theatre in February to a full house and tickets for the upcoming screening are moving swiftly with 70 tickets already presold (roughly half of capacity) according to SCC's Event Manager, MC Cutcliffe. To ensure a seat, you can purchase tickets through SCC's Box Office at www.SVBO.org.

The evening's presentation will include an opening reception beginning at 7:00 with refreshments, the film showing at 7:30, immediately followed by informal conversation to enhance the film's message and to encourage community dialogue and engagement. Tickets are \$12, and SCC members will receive a 10% discount. The pre-show refreshments include non-GMO snacks from local providers including Whole Foods Market, beer from Lagunitas Brewing Company Company and wine donated by Eco Terreno. Net proceeds will support both sponsoring organizations.

As per the film's website, the full-length documentary "explores the diverse forces which have come to shape one of California's iconic rivers – forces which impact rivers and watersheds throughout the world. It examines how the Russian River has been used, and what the consequences of that use have been. By looking at the effects of mining, logging, fishing, agriculture, diversion and development, the film conveys a historical perspective for the river's condition. Scientists, educators, policy makers, activists and citizens offer their views on how this resource has been used and managed."

The mission of SCC's Center for Sustainable Living is to provide environmental education, conservation, and community-based programs to promote sustainable communities in Sonoma Valley. Sonoma Community Center enriches the lives of the people of Sonoma Valley by fostering a broad range of cultural, educational and community services, and by ensuring the preservation and restoration of its historic building. Visit www.sonomacommunitycenter.org for a full presentation of SCC's activities and offerings.

TSV is building a responsive network of local citizens, groups and businesses to create a resilient, self-reliant community in response to the challenges of climate change, resource depletion, and economic instability. For more information about the world-wide Transition Movement and to learn out about TSV's upcoming films and activities please visit www.transitionsonomavalley.org or find TSV on Facebook.

For additional information or questions about this press release contact: Mary Catherine Cutcliffe at 938-4626 x4 (mc@sonomacommunitycenter.org) or Tim Boeve at 337-9915 (tboeve@comcast.net).

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